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L'IKIGAI

IKIGAI is a Japanese concept referring to something that gives a person a sense of purpose, a reason for living. It is shaped by 4 principles:

1. What you love to do
2. What you are known for
3. What you are good at
4. What the world needs

The combination of these 4 principles represents IKIGAI.

1. What you love to do

IT development professions have a passionate side to them. Building a digital service from a "blank screen" with a whole team around you, seeing the results, implementing it and finding solutions to resolve the unexpected is extremely rewarding. Even if the project requirements are communicated to you in the form of a specification, you have your own opportunity to ensure respect for the environment and other human beings is maintained.

2. What you are known for

Your employers recognize your ability to contribute to the creation of value within the organization and will pay you for your part in this process. The quality of your work has a direct impact on the value generated. Should this notion of value be disconnected from environmental and societal considerations? Sustainable design allows you to add significant additional value to your work.

3. What you are good at

Your scientific and technical training enables you to find solutions to each problem. Keeping in mind the functional, technical and security aspects of a project is what you are good at. Aligning this know-how with the sustainable design of digital services will allow you to exploit your potential for the benefit of your organization, global issues and populations, and also your own convictions.

4. What the world needs

The environment is severely impacted by human activity. IT professions contribute to this impact and generate an environmental debt regardless of the purpose of the digital services produced.

However, IT exists solely to make life easier and IT professionals work every day so that users can perform operations that are useful, or even essential, in the best possible conditions.

Sustainability and responsibility are the 2 pillars of the UN's Sustainable Development Goals which the world needs to achieve a better and more sustainable future for all. If you accept your mission, a better world needs you now.

IKIGAI is all of the above. It is now up to you to define your IKIGAI, that of your team, of your community, work groups and organization as a whole.