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COLLECTIVE INTELLIGENCE: PROGRESS, SHARE AND SPREAD THE WORD ABOUT SUSTAINABLE IT

Throughout the 10 modules of this awareness course, we have been able to explore the various key factors (tools, references, ecosystem) that provide you with an essential opportunity to introduce sustainable IT to as many people as possible.

We have discussed different concepts: from IKIGAI to digital accessibility, including of course eco-design.

We have mentioned many useful tools to implement the sustainable design of digital services, but one last one is still missing, **collective intelligence as a way of making sustainable IT services design**.

Collective intelligence represents the ability of a group of individuals of multiple intelligence and talents to project a future and achieve it thanks to the power of connection, and whilst taking into account all the elements of the surrounding environment.

In a complex and ever changing environment such as the digital one, this collective faculty becomes a fundamental skill. In other words, working with collective intelligence means accepting the idea of working with uncertainty, to eliminate the need to control everything in a situation or a project and to encourage people to trust each other and to work together towards a common goal: sustainable IT.

Within a working group, we can train ourselves and use the methods, tools and practices of collective intelligence. By doing this, we put forward the idea that the intelligence of a group is greater than the sum of each individual's intelligence. The goal of collective intelligence is to progress thanks to the expertise of one another and to share all of our knowledge and best practices.

Sustainable IT, which is virtuous and inclusive, is a vast subject in which we, as designers and developers, are the main players. The sustainable digital ecosystem is huge and brings together many players who are already invested, however, it is essential to communicate what we do and thus promote sustainable IT technology to as many people as possible.

The future stages of this awareness will allow you to go further in the implementation of sustainable IT for your business; designing sustainable IT services. Stay tuned!

We look forward to continuing this journey with you! In the meantime, what will be your first steps towards sustainable IT?